

Ho-Chunk Featured on Television Show

Black River Falls, WI - Television viewers across Wisconsin and in several Midwestern states will get a unique look at the culture and history of the Ho-Chunk Nation thanks to an episode of "Discover Wisconsin."

"We're excited 'Discover Wisconsin' featured the Ho-Chunk as part of its series on Native American destinations in our state," said Ho-Chunk Nation spokesperson Anne Thundercloud. "We hope the program will generate more interest in the positive impact the Ho-Chunk has on Wisconsin communities and our state and local economies."

"We hope our program clears up some of the misconceptions people have about the Native American communities in Wisconsin," said Jim Dick, managing Director of Discover Wisconsin. "Part of the goal of this episode is to help viewers understand that the Ho-Chunk Nation and other Tribal Nations offer more than just gaming. They make significant contributions to the education, tourism, economy, culture and the heritage in our state. I hope our program inspires people to visit and experience the Nation for themselves."

The "Discover Wisconsin" episode features three other Wisconsin Tribal Nations and highlights the cultural tours offered by the Ho-Chunk.

"This television program gives us an important avenue to introduce the public to the Nation," said Thundercloud. "We discuss the different programs we provide for the Ho-Chunk people and how economic development and tourism have helped shape our communities."

To watch the program visit: <http://www.discoverwisconsin.com/Destination.aspx?sdid=1956>
For more information about the Ho-Chunk Nation visit: www.ho-chunknation.com.